

# THE WIRELESS EVOLUTION TO



**Where:** The Madison Concourse Hotel  
and Governor's Club  
1 W Dayton St., Madison, WI

**When:** **Wednesday, April 28th**  
Registration – 11:00 a.m. – 11:30 a.m.  
Lunch – 11:30 a.m. – 12:00 p.m.  
Presentation: 12:15 p.m. – 1:45 p.m.

**Cost:** \$45 advanced online registration  
\$55 at the door  
(includes food and beverage)

## SPECIAL GUEST SPEAKERS:

**Dan Danbeck**, Director, Telecommunications Programming – UW Madison  
(Moderator)

**Robert Dawson**, Senior Vice President - Tessco

**Amit Patel**, CTO, US National and Strategic Accounts - Alcatel-Lucent

**Ahmed Bencheikh** - Director, Wireless Engineering - Time Warner

The conference will provide an overview of 4G technologies (WiMAX and LTE) and the changes and challenges they will bring to our industry. This will include requirements from a physical perspective at the site, capital expenditures, backhaul, and likely future applications and devices that will drive the expansion of 4G networks.

### SPONSORSHIP OPPORTUNITIES AVAILABLE:

\$150.00 which includes your logo on the Welcome Screen,  
Table Tents, Website and (2) Event Tickets!

*RSVP by April 21st*

Log on to the Wisconsin State Wireless Association  
website to register. Membership is Free

[www.wisconsinwireless.org](http://www.wisconsinwireless.org)

